

The following promotion is intended for participants in the United States only, and will be governed by United States laws. Do not proceed in this promotion if you are not eligible or not currently located in the United States. Further eligibility restrictions are contained in the official rules below.

**SUMMER OF FREEDOM
Harley-Davidson Street 750 Contest**

OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE ENTRANT'S CHANCE OF WINNING.

1. HOW TO ENTER

- a. These rules govern the Summer of Freedom Harley-Davidson Street 750 Contest (the "Promotion"), which is being conducted by KZJK (FM) and KMNB (FM) (collectively, the "Station"). The Promotion begins on Friday, July 14, 2017 and ends on Saturday, August 19, 2017 (the "Promotion Dates").
- b. To enter the Promotion, entrant may enter on-air, online, or on-site as follows:
 - i. **ON-AIR (PHONE):**
 - To enter on-air, listen to KZJK (FM) each weekday beginning on Friday, July 14, 2017 and ending on Friday, August 18, 2017 between the hours of 3:00pm Central Time ("CT") and 6:00pm CT for the announcement of the cue to call. Upon hearing the cue to call, the designated caller (as announced by the on-air personality prior to the cue to call) to get through to the Station contest line at 612-344-5225 will be deemed a Qualifier for the chance to win the Grand Prize upon confirmation of eligibility.
 - To enter on-air, listen to KMNB (FM) each weekday beginning on Friday, July 14, 2017, and ending on Friday, August 18, 2017 between the hours of 6:00am CT and 7:00pm CT for the announcement of the cue to call. Upon hearing the cue to call, the designated caller (as announced by the on-air personality prior to the cue to call) to get through to the Station contest line at 651-989-1029 will be deemed a Qualifier for the chance to win the Grand Prize upon confirmation of eligibility.
 - At the time of entrant's call, entrant will be required to provide all information requested including entrant's full name, complete address (including zip code), day and evening phone numbers and date of birth in order to be eligible to win. P.O. Boxes are not permitted. In the event that the selected caller is disconnected or is found to be ineligible, the next eligible caller who successfully makes it through on the call-in line and completes the call will be a Qualifier.

There is no limit to the number of times a listener may attempt to call in to qualify, but a listener may be a Qualifier only once.

- ii. **ONLINE:** To enter online, visit www.1041jackfm.com or www.buzn1029.com and follow the links and instructions to enter the Promotion and complete and submit the online entry form beginning on Monday, July 17, 2017 at 12:01am CT and ending on Sunday, August 13, 2017 at 11:59pm CT (the "Online Entry Period"). Online entrants are subject to all notices posted online including but not limited to the Station's Privacy Policy. Limit one (1) entry per eligible person during the Online Entry Period regardless if entrant has more than one email address. Multiple participants are not permitted to share the same email address. P.O. Boxes are not permitted. Entries submitted may not be acknowledged or returned. Proof of submission of an entry shall not be deemed proof of receipt by the Promotion administrator.
- iii. **ON-SITE:** To enter on-site, visit: [NOTE: MINIMUM AGE TO ENTER CONTEST IS 18].
- Zylstra Harley-Davidson in Elk River (19600 Evans St NW, Elk River, MN 55330) during regular business hours beginning on Monday, July 17, 2017 and ending on Wednesday, August 16, 2017; Only one (1) entry per person is permitted.
 - Erik The Red Bar in Minneapolis (601 Chicago Ave, Minneapolis, MN 55415) on July 15, July 16, July 30, August 12, and August 18, 2017 beginning at 4:00pm CT and ending at 7:00pm CT; Only one (1) entry per person per entry date is permitted.
 - CHS Field in St. Paul (360 N Broadway St, St. Paul, MN 55101) on July 26, 2017 beginning at 5:00pm CT and ending at 7:00pm CT; Only one (1) entry per person is permitted.
 - Kieran's Irish Pub in Minneapolis (85 N 6th St, Minneapolis, MN 55403) on July 28, and July 29 2017 beginning at 4:00pm CT and ending at 7:00pm CT; Only one (1) entry per person per entry date is permitted.
 - The Pourhouse in Minneapolis (10 S 5th St #11, Minneapolis, MN 55402) on July 14, July 21, July 28, August 4, and August 11, 2017 beginning at 8:00pm CT and ending at 9:00pm CT; Only one (1) entry per person per entry date is permitted.

to obtain an official entry form (available while supplies last), legibly hand write your first name and last name, complete address, city, state, zip code, telephone number (including area code), and date of birth on an official entry form and place the completed entry form in the dedicated collection box. P.O. Boxes are not permitted. All entries must be received by the end times listed above for each of the separate entry locations/events. Entries submitted may not be acknowledged or returned. Failure to provide all required information may result in disqualification. Locations, times, and dates are subject to change; any changes will be posted online at www.buzn1029.com and www.1041jackfm.com and announced on-air on the Station.

- iv. **ON-SITE (LAST CHANCE):** On Saturday, August 19, 2017, entrants may enter on-site at Zylstra Harley-Davidson in Elk River beginning at 8:00am CT and ending at 8:55am CT. Entrants must obtain an official entry form (available while supplies last), legibly hand write your first name and last name, complete address, city, state, zip code, telephone number (including area code), and date of birth on an official entry form and place the completed entry form in the dedicated collection box. P.O. Boxes are not permitted. All entries must be received by 8:55am CT. Entries submitted may not be acknowledged or returned. Failure to provide all required information may result in disqualification.
- c. There will be up to a total of one hundred four (104) Qualifiers and one (1) Grand Prize winner selected in the Promotion. An entrant may not be selected as a Qualifier more than once, regardless of method selection.
- d. Due to delays in the online streaming of the Station's broadcast signal, listeners to the online stream may not be able to participate in or may be disadvantaged in participating in on-air contests. Entrants are encouraged to listen to the Station on-air. The Station is not responsible for online streaming delays of any nature.

2. ELIGIBILITY RESTRICTIONS

- a. The Promotion is open to all persons who are legal U.S. residents 18 years of age or older at the time of entry and who reside in Minneapolis-St. Paul Nielsen radio market (Anoka, Carver, Chisago, Dakota, Hennepin, Isanti, Ramsey, Scott, Sherburne, Washington, and Wright Counties, MN and Pierce and St Croix Counties, WI). Void where prohibited or restricted by law. Employees, officers, directors and agents of Zylstra Harley-Davidson, Erik The Red's, CHS, Kieran's, The Pourhouse, the Station, CBS Radio Inc., their corporate affiliates, Station's advertising and promotional agencies, participating sponsors, prize suppliers, their respective affiliates (collectively, the "Promotion Entities") and other radio stations in the Minneapolis metropolitan area, the members of their immediate families (spouse, parents, siblings or children) and those living in the same household of each (whether related or not), are ineligible to enter or win. This Promotion is subject to all applicable federal, state and local laws and regulations. By participating, entrant agrees to comply with these Official Rules and the decisions of the Station, which are final and binding in all respects.
- b. Only one (1) Qualifier per household is permitted in the Promotion.
- c. **Grand Prize winner must hold a valid government-issued motorcycle license (or driver's license with motorcycle endorsement) and also must qualify for required vehicle insurance, and present evidence of such insurance prior to the delivery of the prize.** The winner(s) must provide winner's complete address, date of birth and phone number to claim a prize(s).

- d. Entrants are required to provide truthful information and the Station will reject and delete any entry that it discovers to be false or fraudulent. The Station will disqualify any entrant who does not meet the eligibility requirements and will also delete any entry as required by law.

3. PRIZES

- a. Up to one (1) Grand Prize will be awarded in this Promotion. The Grand Prize is one (1) 2017 Harley-Davidson Street 750™ motorcycle. The Approximate Retail Value ("ARV") of the Grand Prize is \$7,599; such figure is based on Manufacturers Suggested Retail Price ("MSRP") of vehicle. Prize's actual retail value may vary from the ARV stated herein due to the selection of options, accessories, or delivery location. The prize winner shall be solely responsible for any and all applicable taxes, including sales tax, as well as title, plate fees, registration and documentation fees, insurance (proof of which must be shown prior to taking possession of vehicle), dealer preparation fees and destination charges (if any), operating and maintenance expenses and any other fees and expenses not specified herein associated with the receipt and use of the prize. Selection of vehicle color, options and equipment will be determined by Station in its sole discretion and will be based on dealer stock/availability. Dealer incentives or rebates will not be credited or applied to any vehicle won. Winner must take possession of vehicle at a dealership designated by the Station or its designee within forty-five (45) days following winning or whenever winner's vehicle becomes available. Winner is solely responsible for all costs associated with any permitted or available vehicle upgrade/option package and/or accessories. If required by law, winner must have a valid U.S. driver's license and proof of insurance to take delivery. Vehicle awarded may differ from any vehicle shown in Promotion materials. The prize is provided as is. Neither the Promotion Entities nor the dealer/retailer have made or are responsible in any manner for any warranties, representations or guarantees, express or implied, in fact or law, relating to the prize, including without limitation, its quality, mechanical condition, merchantability or fitness for a particular purpose, with the exception of any standard manufacturer's warranty that may apply.
- b. No more than the stated number of prizes specified in these official rules will be awarded. Winner must take possession of vehicle at a dealership designated by the Station or its designee within forty-five (45) days following winning or whenever winner's vehicle becomes available. The Grand Prize may be delivered to the Grand Prize winner in a manner to be determined by the Station and Sponsor. In the event that a prize or prize certificate is mailed or shipped to the winner(s), it will be with the prior written consent of the winner(s) and therefore, winner(s) assumes the risk of its loss. The Station is not responsible for the safe arrival of a prize(s) or prize certificate(s).
- c. Prize(s) is not transferable, and no substitution, assignment or cash equivalent of prize(s) is permitted, except by the Station (solely at its discretion), which reserves the right to substitute a prize or prize portion with another prize or prize portion of greater or equal value. The prize(s) are expressly limited to the item(s) listed above and unless otherwise expressly specified, do not include taxes, gratuities or any other expenses. Promotion Entities are not responsible for winners' limitations that prevent acceptance or use of prize(s). Entrants acknowledge that the Promotion Entities have not made, and are not in

any manner responsible or liable for, any warranties, representations or guarantees, and hereby disclaim any and all warranties, expressed or implied, whether by contract or law, concerning any prize, including without limitation, implied warranties of quality, merchantability, mechanical condition or fitness for a particular purpose. Other restrictions may apply.

4. WINNER SELECTION AND NOTIFICATION

- a. Decisions of the Station management with respect to the Promotion are final.
- b. Up to one hundred four (104) Qualifiers will be selected as follows:
 - i. Up to a total of sixty (60) Qualifiers will be selected on-air on KZJK (FM) as described in Section 1 of these Official Rules. Qualifiers will be notified at the time of their call.
 - ii. Up to twenty (20) Qualifiers will be selected on-air on KMNB (FM) as described in Section 1 of these Official Rules. Qualifiers will be notified at the time of their call.
 - iii. Up to five (5) potential Qualifiers will be selected on Monday, August 14, 2017 at approximately 9:00am CT in a Station-conducted random drawing from all valid online entries received during the Online Entry Period. Potential Qualifiers selected from online entries will be notified by telephone promptly following the random drawing.
 - iv. Up to five (5) potential Qualifiers will be selected in Station-conducted random drawings on the following days from all entries received at Zylstra Harley-Davidson up until the day prior to the random drawing: July 22, July 29, August 5, August 12 and August 18, 2017 (one (1) Qualifier per drawing date). Non-selected entries will automatically rollover into subsequent random drawings. Potential Qualifiers selected will be notified by telephone promptly following the random drawing.
 - v. Up to thirteen (13) potential Qualifiers will be selected in Station-conducted random drawings following each on-site event at Erik The Red's, CHS, Kieran's and The Pourhouse (one (1) Qualifier per event). Non-selected entries will not rollover into any other event's entry pool. Potential Qualifiers will be announced on-site promptly following the listed end time of each event. If not present, potential Qualifiers will be notified by telephone the weekday following the event.
 - vi. Up to one (1) potential Qualifier shall be selected on in the Last Chance random drawing August 19, 2017. Potential Qualifier will be announced on-site promptly following the listed end time of each event. The potential Qualifier will be notified on-site immediately following the random drawing. The potential Qualifier will have one (1) minute from the time his or her name is announced on-site to come forward. If the potential Qualifier does not come forward within one (1) minute of his or her name being announced on-site, an alternate Qualifier may be selected in a random drawing of all remaining entries received. This will continue until a potential Qualifier comes forward

within one (1) minute of their name being announced on-site. The Station will be the official timekeeper in the Promotion.

- c. All Qualifiers will be invited to attend the Grand Prize Event at Zylstra Harley-Davidson, Elk River, 19600 Evans St NW, Elk River, MN 55330 on August 19, 2017. Qualifiers must be present at the Grand Prize Event to be eligible to win the Grand Prize. All Qualifiers must check in with Station staff and show identification prior to the Grand Prize Event by 9:00am CT or they will not be eligible to participate in the Grand Prize Event. Any Qualifiers who do not check-in with a Station representative by 9:00am CT may be disqualified from the Grand Prize Event at the Station's sole discretion. No stand-ins or proxies will be permitted.
- d. Up to one (1) Grand Prize winner will be selected on August 19, 2017 as follows: In the order in which they checked-in, each Qualifier must come forward and randomly select one (1) of one hundred four (104) numbered pins available. If less than one hundred four (104) Qualifiers are present, the Station will adjust the number of pins available to reflect the number of Qualifiers present. Once all Qualifiers have randomly selected their numbered pin, they will be instructed to examine their gift to reveal their pin's number. Upon the Station's instruction, a Station representative will randomly selected a numbered ball from a ball tumbler to reveal a number between one (1) and one hundred four (104) that will only match one of the Qualifiers' gift numbers. The Qualifier who has the matching number will be deemed the Grand Prize winner. In the event that no prize number matches, after one (1) minute in time, a Station representative will conduct another random drawing from the remaining numbers in the ball tumbler to determine the Grand Prize winner. This process can repeat if necessary until a matching number is drawn and a Qualifier is deemed the Grand Prize winner.
- e. On-air Qualifiers must listen to the Station(s) to qualify, but do not need to be present to qualify. Online Qualifiers need not listen to the Station or be present to qualify and win. On-site Qualifiers do not need to listen to the Station but must be present to enter. The Grand Prize winner does not need to listen to the Station to win the Grand Prize, but must be present at the Grand Prize Event to win the Grand Prize.
- f. Odds of becoming a Qualifier on-air depend upon the number and order of phone calls received. Odds of becoming a Qualifier online depend upon the number of online entries received during the Online Entry Period. Odds of becoming a Qualifier on-site depend upon the number of eligible entries received at each respective on-site event. Odds of a Qualifier winning the Grand Prize are up to 1 in 104.
- g. Prizes will be awarded only upon confirmation of eligibility and completion of all requisite releases. The Grand Prize winner must execute and return any required affidavit of eligibility and/or liability/publicity release on-site at the time of winning or Grand Prize will be forfeited and an alternate Grand Prize winner will not be selected. If a winner has not reached the age of majority in his/her state of residence, the prize(s) will be awarded in the name of his/her parent or legal guardian. If a potential winner(s) cannot be contacted, fails to sign and return the required fully-executed affidavit of eligibility and/or liability/publicity

release within the required time period, or if a prize or prize notification is returned as undeliverable, the potential winner forfeits the prize(s).

5. CONDITIONS

- a. Payments of all federal, state and local taxes are solely the responsibility of the winner(s). The winner(s) may be required to complete and submit an IRS Form W-9 with the winner's full Social Security Number or the equivalent for receipt of any prize(s) and will be required to complete and submit an IRS Form W-9 with the winner's full Social Security Number or the equivalent for receipt of any prize(s) valued at \$600 or more or for any prizes awarded by the Station (or any other CBS Radio station in Station's market) in a calendar year with an aggregate value of \$600 or more. Failure to submit a complete W-9 or equivalent will result in forfeiture of the prize(s). Such winnings of \$600 or more will be reported to the IRS.
- b. Participation in the Promotion and/or acceptance of prize(s) constitutes entrant's and/or winner's (and guest's, if applicable) permission for the Station or its designees to interview the winner(s) (or guest(s), if applicable), to photograph, film and record each winner (or guest, if applicable), and to use in commerce and in any media, now or hereafter known, throughout the world, in perpetuity, his/her name, prize(s) won, hometown (city and state), biographic information, likeness, photograph, voice, audio or video recording and/or any statements made by him/her regarding the Station, the Promotion and/or its sponsor(s) for purposes of trade, publicity or promotion without notice or additional compensation, notification or permission, in perpetuity, except where prohibited by law. Each winner (and guest, if applicable) agrees to sign a publicity release confirming such consent prior to acceptance of the prize, except where prohibited by law.
- c. Participation in the Promotion and/or acceptance of prize(s) constitutes entrant's and/or winner's (and guest's, if applicable) agreement to release, discharge, and hold harmless the Promotion Entities and their respective officers, shareholders, directors, employees, agents and representatives and all of their successors and assigns (collectively, the "Released Parties") from and against any and all claims or liability arising directly or indirectly from any prize(s) awarded and participation in the Promotion, including, but not limited to, personal injury, death or damage to or loss of property, which may occur in connection with, preparation for, travel to, or participation in the Promotion, or delivery, possession, acceptance and/or use or misuse of any prize or participation in any Promotion-related activity, including, but not limited to, any claims based on publicity rights, defamation, invasion of privacy and merchandise delivery.
- d. If for any reason this Promotion cannot be executed as planned, including but not limited to, as a result of infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Released Parties that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Promotion, or if the Promotion is compromised or becomes technically corrupted in any way, electronically or otherwise, the Station reserves the right to cancel, terminate, suspend and/or modify the Promotion. If the Promotion is terminated before the original end

date, the Station reserves the right, in its sole discretion to, to modify the procedure for selecting winner(s), unless the nature of the event giving rise to such termination renders it impossible to select winner(s).

- e. The Released Parties are not responsible for (i) typographical or other errors in the printing, the offering or the administration of the Promotion or in the announcement of a prize(s); (ii) incorrect or inaccurate entry information, human error, failure or omission; (iii) unauthorized human intervention; (iv) lost, stolen, mangled, misdirected, postage due, illegible, incomplete or late entries; (v) entries not received due to difficulty accessing the internet, service outage or delays, computer difficulties, telephone service outages, delays, busy signals, poor signals or signal interference, accidental disconnection or equipment malfunctions or any other technological problems or failures of any kind; or (vi) any cancellations, delays, diversions, substitutions or omissions whatsoever by any transportation providers or any other persons or entities providing any services to winner(s) (and guest(s), if applicable) including any results thereof such as changes in services or location necessitated by same. Further, the Released Parties are not responsible if any part of a Promotion prize cannot be awarded due to acts of God, acts of war, natural disasters, weather, acts of terrorism or other factors beyond the Released Parties' control.
- f. Any attempt by any entrant to obtain more than the stated number of entries by using multiple/different email addresses, identities, registrations and logins or any other methods may void that entrant's entries and that entrant may be disqualified. The use of any device to automate entry is prohibited. Any use of robotic, repetitive, automatic, programmed or similar entry methods or agents (including, but not limited to, promotion entry services or proxies) will void all entries by that entrant at the Station's discretion. The Station's or its Promotion administrator's computer or telephone system is the official time keeping device for this Promotion. In the event of a dispute, online entries will be deemed to have been submitted by the Authorized Account Holder. The "Authorized Account Holder" is the natural person who (i) is assigned to an email address by an internet access provider, online service provider or other organization that is responsible for assigning email addresses for the domain associated with the submitted email address or (ii) is assigned to the text or mobile telephone number by a telecommunications provider, or other organization that is responsible for assigning such numbers. The Station, in its sole discretion, reserves the right to disqualify any person who it believes is tampering with the entry process or the operation of the Promotion. Failure to comply with the rules of the Promotion may result in an entrant's disqualification and/or forfeiture of any prize or prizes. If the Station makes a good faith determination that an entrant has cheated or committed fraudulent activity in connection with a Promotion, the Station may disqualify that entrant from entering and/or winning this and any or all future Station-administered Promotions and seek damages to the fullest extent permitted by law.
- g. The Station reserves the right to make changes to the rules of the Promotion, including, without limitation, the substitution of a prize(s) of equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of the Promotion Entities, any competition or prize-related event or travel is delayed, rescheduled, postponed

or cancelled, the Station reserves the right, but not the obligation, to cancel, terminate, suspend or modify the Promotion and shall not be required to award a substitute prize(s).

- h. Except where prohibited, by entering the Promotion, each entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Promotion or any prize(s) awarded shall be resolved individually, without resort to any form of class action, and exclusively by state or federal courts situated in New York, NY; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, but in no event shall such costs include attorneys' fees; and (3) no punitive, incidental, special, consequential or other damages, including, without limitation, lost profits may be awarded (collectively, "Special Damages"), and (4) entrant hereby waives all rights to claim Special Damages and all rights to have any damages awarded multiplied or increased. New York law governs the interpretation and construction of these Official Rules and all aspects related thereto.
- i. For a copy of these Official Rules, send a self-addressed stamped envelope for receipt by August 19, 2017 to "Summer of Freedom Bike Giveaway – Official Rules," Attn: Promotions, KZJK, 625 2nd Ave S, Suite 200, Minneapolis, MN 55402. For the names of the prize winners send a self-addressed stamped envelope for receipt by October 19, 2017, to the above address marked "Summer of Freedom Bike Giveaway – Winner List." The Official Rules and the Winner List (when completed) shall also be available during regular business hours at the main offices of the Station and may be posted online at www.1041jackfm.com or www.buzn1029.com.

6. PRIVACY

- a. By participating in the Promotion, entrant agrees to the Station's Terms of Use Agreement and to the use of entrant's personal information as described in the Privacy Policy located at www.1041jackfm.com and www.buzn1029.com. In the event of conflict between the Station's Terms of Use Agreement and these Official Rules, the terms of these Official Rules shall apply.

Administrator: KZJK & KMNB, 625 2nd Ave S, Suite 200, Minneapolis, MN 55402.

Sponsor: Zylstra Harley-Davidson, 19600 Evans Street Northwest, Elk River, MN 55330.